



News Release

HP and MediCiti / SHARE India inaugurate innovative new e-Health Center in Andhra Pradesh

Primary Press Contacts:

Please refer all calls on this subject to:

Dr. P S Reddy, SHARE
+91-9848044665
reddyps@verizon.net

Meghana Krishna, HP India
+91 98 8614 7783
meghana.krishna@hp.com

HYDERABAD, India, 24 Feb 2014 – HP and MediCiti / SHARE INDIA, in collaboration with The Council of Scientific and Industrial Research (CSIR), today formally opened the fourth, fully integrated cloud based e-Health Center (eHC) in Aliabad, located 45 kilometers (28 miles) from Hyderabad. The site in Andhra Pradesh joins existing centers in Chausala (Haryana), Myinapur (Uttar Pradesh) and Jamshedpur (Jharkhand).

In a formal opening ceremony local dignitaries and representatives of MediCiti / SHARE India and HP participated in the ceremonial blessing of the e-Health Center at MediCiti Govind Shanthi Binjraika Rural Health Training Center (MediCiti RHTC).

In attendance were:

- Dr. K Krishnaiah, CEO, MediCiti Institute of Medical Sciences (MIMS);
- The Honourable. Shri. Y. S. Chowdary, Member of Parliament, Chairman, Sujana Group of Companies;
- Dr. P. S. Reddy, Chairman, SHARE;
- Mr. M K Agarwal, Founder, Managing Director & CEO, GATI Ltd.;
- Dr. V Malakonda Reddy, Secretary, SHARE;
- Damanjit Sing Uberoi, Chief of Staff to the Managing Director, HP India, and
- Paul Ellingstad, Director, Human Progress Initiatives, HP Living Progress

The e-Health Center is expected to provide remote healthcare services to approximately 20,000 people across 10 villages in the district. Diagnosis and treatment will be delivered by doctors seated at a studio in MediCiti Hospital at Ghanpur Village in Medchal Mandal, Ranga Reddy District of Andhra Pradesh.

The partners have transformed an existing rural health center into an e-Health Center by deploying a fully integrated cloud technology solution designed by HP. The solution will connect the medical equipment deployed at the e-Health Center with an e-Health Cloud and collect basic patient health data to enable better medical diagnosis. The e-Health Center will also provide remote consultation using built in videoconferencing options tapping into specialist expertise worldwide.

Designed to improve the access to quality healthcare in rural India, these HP cloud-enabled healthcare solutions provide health services for local people. Millions of people in India do not have access to basic health services and rural areas are especially isolated from formal healthcare. More than 65% of the population lives in rural areas, while only 2% of India's doctors are located there. As many as 89% of rural patients have to travel an average of 8 kilometres to access basic medical treatment. The e-Health Center solution is efficient, affordable and rapidly deployable infrastructure enabling access to quality healthcare (diagnosis and primary care)

The scalability of the current initiative to other parts of India will result in robust, accessible and affordable health care services in rural areas that have limited access to modern medical equipment and personnel.

Paul Ellingstad, HP Corporate Affairs said:

“We are proud to announce the new e-Health Center here in Aliabad in collaboration with our partners. This is HP’s fourth center in India, and together we are rapidly scaling up the accessibility, affordability and equity in healthcare, particularly in remote areas where the need is greatest. Creating a better future for everyone through our actions and innovation is what we call Living Progress.”

Dr. K Krishnaiyah, CEO, MediCiti Institute of Medical Sciences said:

“Our goal is to help provide access to quality healthcare in rural areas and that’s why we have chosen Aliabad for the “MediCiti Govind Shanthy Binrajka Rural Health Training Center”. We thank Hewlett-Packard and CSIR for providing innovative technology to support our goals.”

The eHC Health Cloud integrates the process of healthcare delivery and health data collection. This centralized patient information sets the platform for data-driven research such as disease surveillance by tracking disease patterns and risk factors. The health profile of the region as well as monitoring of the daily usage of the eHC is enabled by an integrated eHC dashboard, providing comprehensive yet digestible analytics that will help health policymakers.

About MediCiti Institute of Medical Sciences

Founded by a group of expatriate Indians in the USA and visionary leaders in India in Ghanpur, Medchal Mandal, Ranga Reddy Dist of Andhra Pradesh during 2001-2002. A multi-specialty Hospital is attached to MediCiti Institute of Medical Sciences and trains both

undergraduates and post graduates in several specialities (www.mims.edu.in).

About SHARE India

SHARE INDIA - a non-government organization (NGO) - is recognized as a Scientific and Industrial Research Organization (SIRO) by the Ministry of Science & Technology, Government of India for its work in improving healthcare awareness and facilities to the underprivileged in India through affordable community welfare initiatives. SHARE India has collaborations with University of Pittsburgh; University of Chicago; University of Illinois; The United States Centers for Disease Control and Prevention. (www.sharefoundations.org)

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. With the broadest technology portfolio spanning printing, personal systems, software, services and IT infrastructure, HP delivers solutions for customers' most complex challenges in every region of the world. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

© 2014 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.